

**ADVERTISING CO-ORDINATOR**

Mrs. J. TURNER  
29 Barnett Close,  
Wonersh,  
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Surrey  
GU5 OSD  
Tel: 01483 898541  
**Email: rowland.turner@virgin.net**

**YEAR BOOK EDITOR**

Mr. M. SARJEANT  
01205 480486

**HON. SECRETARY**

Mrs. J. BROWN  
TEL: 01243 604046

**HON. TREASURER**

MR. J. SEABRIDGE  
01522 693392



OCTOBER 2007

Dear Airedaler,

The N.A.T.A. will once again be producing a Year Book for publication in 2008, which will be a record of all the main events of the year 2007 throughout the Airedale Terrier world. It will comprise show awards, a list of UK CC winners and new champions, club news, world news, advertising pages and much more.

All the advertising in the 2007 Year Book will be in colour, A5 size (148mm wide x 210mm deep). The charges for advertising are as follows:-

<b>NATA Members First page entry .....</b>	<b>£35.00</b>
<b>NATA Members Second &amp; Subsequent pages .....</b>	<b>£30.00</b>
<b>Non Members First page entry .....</b>	<b>£40.00</b>
<b>Non Members Second &amp; Subsequent pages .....</b>	<b>£35.00</b>

The charges include the cost of reproducing one colour photograph and one logo per page. Additional photographs on each page will be charged at £7.50 each and additional logos on each page will be charged at £2.50 each. If you have a monochrome (black & white) photograph which you wish to include in your advertisement this can be printed but at the same charge as a colour photograph.

Please send your advertisement copy, photographs, logos and payment to me using the attached form. All advertising material should be sent not later than Friday 30th November 2007. We hope to be able to send you a proof of your advertisement but that depends on the time available. The earlier that you send your advertisement the better chance of getting a proof for correction (if necessary).

Minor changes to your advertisement can be accepted up to **Friday 14th December 2007**, provided that these are required as a result of your winning at shows which take place after **30th November 2007**.

Please note that if you use photographs in your advertisement which have been professionally taken, you must ensure that you have permission to reproduce the photograph in the Year Book. All photographs are reproduced on the understanding that you have checked that you have the required authority.

No advertising can be accepted without payment. Payment by UK advertisers should be made by cheque or postal order. Payment by overseas advertisers should be made by cheque or bankers draft in **Pounds Sterling**, and must be able to be cleared through a branch of resident British bank. International money orders are acceptable but Eurocheques can no longer be accepted by British Banks. All cheques etc. must be made payable to **NATIONAL AIREDALE TERRIER ASSOCIATION**. Cheques must **NOT** be made payable to an individual.

Neither the National Airedale Terrier Association, nor any of its officers, will be liable for loss of any banknotes or coins sent through the post in payment for an advertisement. You are advised, for your own security, not to send banknotes or coins through the post.

The Airedale Terrier Year Book, priced at £17.50 pre-ordered before 1st February 2008, and £20.00 after 1st February 2008. Overseas Membership is £20.00. This includes Overseas Membership subscription and the cost of the Year Book sent by air mail. The Year Book will be posted within two weeks of publication to all Members.

Please **DO NOT ORDER YOUR YEAR BOOK ON THIS FORM**, it **must be** ordered with your NATA membership. **Advertising in the Year Book does NOT automatically give you a copy of the Year Book.**

If you require your photographs to be returned, a stamped address envelope must be included with your entry.

# AIREDALE TERRIER YEAR BOOK 2007

Please complete this form and send it with your advertising copy, photograph(s), logo(s) and payment.

Your photographs should NOT be cropped (reduced in size by cutting). It is better for us to do this when we do the reproduction layout. Just indicate the area that you wish to be used by overlaying a paper mask. Don't mark the face of the photograph in any way.

For those who wish to provide photographs, or finished advertisements, on disk the following formats are acceptable:-

**PHOTOSHOP EPS, TIFF or JPEG, (CMYK or RGB) at 300dpi** resolution for the highest quality reproduction. GIF files are acceptable but the reproduction quality cannot be guaranteed. **72dpi resolution is NOT acceptable in any format.** All images sent by email must be separate files attached to the email. Embedded images are not acceptable unless in pdf format ensuring fonts are also embedded. **Both PC and MAC formatted disks are acceptable as CD or DVD.**

Computer printed photographs cannot be accepted, as quality cannot be guaranteed. This includes prints made from photographs taken with a digital camera. We require the image file on disk or emailed, which meets the above requirements. If in doubt please ring **Jane Turner** on +44 (0)1483 898541 for advice.

If your photographs have been professionally taken the photographer should have the facility to put your photographs on disk to the above requirements. If you have taken your own photographs you can still have them put on disk by the company that processed your films and prints.

Please remember that your advertisement should be sent by **FRIDAY 30TH NOVEMBER**. Minor changes can be made provided that the reason for the changes is due to your wins during the first two weeks of December and that your amendments are sent not later than **Friday 14th December 2007**.

**Name of Advertiser** .....

**Affix (if applicable)** .....

**Address**.....

.....

**Country** .....

**Phone No.**.....

**Fax No.**.....

**Email address** .....

<b>NATA Member first page</b> .....	<b>1 @ £35.00</b>	<b>£</b>
<b>NATA Member second &amp; subsequent pages</b> .....	<b>1 @ £30.00</b>	<b>£</b>
<b>Non Member first page</b> .....	<b>1 @ £40.00</b>	<b>£</b>
<b>Non Member second &amp; subsequent pages</b> .....	<b>1 @ £35.00</b>	<b>£</b>
<b>Additional photographs</b> .....	<b>@ £7.50</b>	<b>£</b>
<b>Additional Logos</b> .....	<b>@ £2.50</b>	<b>£</b>
<b>Please Tick Box if you are a Member</b> .....		<input type="checkbox"/>

Please read the attached requirements setting out the forms of acceptable payment. All cheques, postal orders, money orders or bank drafts must be made payable to **NATIONAL AIREDALE TERRIER ASSOCIATION** and must be sent, with your advertisement copy, photograph(s) and logo(s) to:-

**MRS JANE TURNER, ADVERTISING CO-ORDINATOR**  
**29 BARNETT CLOSE, WONERSH, GUILDFORD, SURREY, GU5 OSD, UK**  
**TEL: +44 (0)1483 898541 EMAIL: rowland.turner@virgin.net**

**REMEMBER - CLOSING DATE FOR ADVERTS - 30TH NOVEMBER 2007**